



Virtual Diva Dash Guidelines

Welcome Divas,

We are excited to have your participation in a virtual Diva Dash for the event's 10th anniversary! Over the years the Diva Dash has grown in popularity to become one of the most anticipated activities at the Festival For Life. Individuals of all genders and ages have participated in this high stakes, high heels dash to the finish.

For this year's dash, competing Divas are asked to submit a short (30 second max) video. Videos will be judged on the following Criteria:

- 1) *Style - Costume – fun, family friendly – High heels required and visible*
- 2) *Skill - Content Delivery – Include a message of why HIV prevention is still important*
- 3) *Swagger – A glimpse of your running abilities and your pose when hitting the virtual finish line.*

The deadline to submit your video entry is **Monday, August 10**. Videos may be submitted at:

<https://www.dropbox.com/sh/twixs4r72gaon2z/AADXVhPAESMq1UrnAe85NS4Ra?dl=0>

This year's judges are local legend Debbie Scheer, Chris Parente from TV Fox 31 and Star Kirkland – Empress 47 of the Imperial Court of the Rocky Mt. Empire. The decisions of the judges are final.

Winners will be announced Saturday, August 15 on the [Festival for Life Facebook page](#). Prize winners will also be notified by email. Prizes are: \$150 for First Place - \$75 for second place – \$25 for third place.

Please direct any questions to the CHN Development Team at 303.837.0166 or development@coloradohealthnetwork.org

By submitting a video, you grant permission to Colorado Health Network to post the video on its public YouTube channel, social media pages and in promotional materials. All supplies such as but not limited to costumes or video equipment must be supplied by the participant. You further agree not to sue, and waive, release and discharge all subsidiaries, affiliates of the Festival For Life and Colorado Health Network. CHN maintains the right to decline any videos deemed inappropriate. You attest that you are voluntarily participating in this event, are physically able to do so, and compete at your own risk.