



**FESTIVAL FOR LIFE  
AIDS WALK & RUN  
COLORADO**

**CORPORATE  
SPONSORSHIP**

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The mission of Colorado Health Network (CHN) is to equitably meet the evolving needs of people affected by HIV and other health conditions through prevention, care, and advocacy.

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**COLORADO  
HEALTH  
NETWORK**

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INC.

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Hello,

We invite your organization to partner with Colorado Health Network and our Community Partners for this year's **AIDS Walk & Run**. This historic event will raise funds for programs and services that benefit people impacted by HIV across Colorado.

This event, scheduled for August 26, 2023, in Cheesman Park, will hold a brunch garden, volleyball tournament, a 5k run & walk, 30+ vendors, AIDS Quilt Panels, and more. With hundreds of supporters coming together to support this community event, this will be an incredible opportunity for your organization to garner visibility.

AIDS Walk & Run Colorado (AWC) is the state's oldest HIV and AIDS fundraising event. Since its inception, the core mission has not changed. To this day, hundreds of people from across Colorado join together as a community to raise money for organizations that provide vital services to people living with or at risk of acquiring HIV. This year, we are excited to grow the AIDS Walk & Run with your help.

We are grateful for your partnership and look forward to continuing to work together to impact the lives of those we serve. We will work to tailor your contribution to meet the philanthropic goals of your organization.

Sincerely,

A handwritten signature in black ink that reads "Ian Keith". The signature is fluid and cursive, with the first name "Ian" being larger and more prominent than the last name "Keith".

Ian Keith  
Development Manager

# Corporate Sponsorship Opportunities

Our team is happy to work with you to meet your philanthropic goals.

Please complete the Sponsorship Form,  
and e-mail it to Ian Keith, CHN Development Manager  
at [Ian.Keith@ColoradoHealthNetwork.org](mailto:Ian.Keith@ColoradoHealthNetwork.org).

## PRESENTING- \$10,000

- 501(C)(3) TAX BENEFIT
- STAGE & FESTIVAL PRINT RECOGNITION
- PROMINENT LOGO RECOGNITION IN PRINT & ELECTRONIC PROMOTIONS
- LOGO ACROSS EVENT MERCHANDISE
- BRANDING ATTACHED TO EXTERNAL ADVERTISEMENTS
- PREMIERE PARKING WITH/ VIP SHUTTLE SERVICE
- FREE VENDOR TENT TO PROMOTE THE ORGANIZATION
- 10 AIDS WALK T-SHIRTS
- BRANDING ACROSS OUR SITE & CHN SOCIAL MEDIA
- 10 DRINK TICKETS TO BRUNCH GARDEN

## FESTIVAL- \$5,000

- 501(C)(3) TAX BENEFIT
- STAGE & FESTIVAL PRINT RECOGNITION
- PROMINENT LOGO RECOGNITION IN PRINT & ELECTRONIC PROMOTIONS
- BRANDING ACROSS OUR SITE & CHN SOCIAL MEDIA
- 5 AIDS WALK T-SHIRTS
- 5 DRINK TICKETS TO BRUNCH GARDEN

## GARDEN- \$2,500

- 501(C)(3) TAX BENEFIT
- BRANDING ACROSS OUR SITE & CHN SOCIAL MEDIA
- 2 AIDS WALK T-SHIRTS
- 2 DRINK TICKETS TO BRUNCH GARDEN
- PODIUM RECOGNITION

## COMMUNITY- \$1000

- 501(C)(3) TAX BENEFIT
- 2 AIDS WALK T-SHIRTS
- 2 DRINK TICKET TO BRUNCH GARDEN

## FRIEND- \$500

- 501(C)(3) TAX BENEFIT
- 2 DRINK TICKETS TO BRUNCH GARDEN

# RESPONSE FORM

Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Sponsorship Amount:

\_\_\_\_\_ \$10,000- Presenting

\_\_\_\_\_ \$5000- Festival

\_\_\_\_\_ \$2500- Garden

\_\_\_\_\_ \$1000- Community

\_\_\_\_\_ \$500- Friend

Method of Payment:

A check is enclosed and made payable to  
Colorado Health Network

Please invoice me for the amount indicated above

Charge my Card: Visa  Mastercard  Discover  or Amex

Card Number: \_\_\_\_\_

Expiration: \_\_\_\_\_

CVV Code: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

Please mail the completed forms to

Colorado Health Network

Attn: Ian Keith

6260 E. Colfax Avenue

Denver, CO 80220

or email to

[Ian.Keith@ColoradoHealthNetwork.org](mailto:Ian.Keith@ColoradoHealthNetwork.org)