

# SPONSORSHIP OPPORTUNITIES

The logo features the words "Red Ball" in a large, bold, black script font. The text is superimposed on a circular graphic that resembles a smoke or fire explosion, with red and grey smoke billowing outwards. A thin red circle outlines the central area of the smoke. The entire graphic is set against a white background, with a solid red vertical bar on the left side of the page.

**Red Ball**

Igniting awareness for **World AIDS Day**

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COLORADO  
HEALTH  
NETWORK

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INC.

# ABOUT RED BALL



Red Ball, Colorado Health Network's signature fashion event, unites the leading creative minds of Denver's fashion scene with community advocates and thought leaders for one memorable night. At Red Ball, artists and activists, stylists and social workers come together in support of one incredible cause--igniting awareness for World AIDS Day.

This year's Red Ball includes a high-energy fashion show, live entertainment, a bar, catered cuisine, silent and live auction, and much more. At CHN, we know that when we come together as a community, we break down barriers to care and generate awareness for those impacted by HIV past and present.

We're excited to invite you to sponsor this storied event. Red Ball promises to showcase the talent of Denver's finest designers while serving up new performances, an all-new venue, and a vision of the future with no new cases.

With compassion and dignity, Colorado Health Network serves over 6,200 individuals living with HIV statewide. Each of our six regional offices provides a broad spectrum of holistic support services, including medical and oral health care, case management, behavioral health services, housing assistance, nutrition services, and emergency financial assistance. The care we provide is strategically designed to empower our patients, eliminate barriers to treatment, and enable individuals to make healthy choices that increase their stability and improve quality of life.

Are you ready to make a difference with us? Together we can.

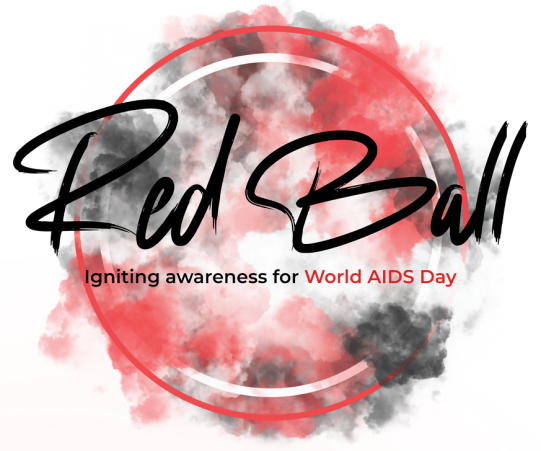
Sincerely,

Donald DeAngelis

Director of Development

# WHO?

Around 500 guests typically attend Red Ball and thousands of people across the state and country are additionally reached through Colorado Health Network's website, email marketing, and social media audiences.



# WHEN?

Dec. 1, 2024  
World AIDS  
Day

# WHERE?

REELWORKS

1399 35TH AVE. DENVER, CO 80205



**REELWORKS**  
D E N V E R



# SPONSORSHIP OPPORTUNITIES



## ***SUPERMODEL SPONSOR: \$10,000***

- Inclusion on all Marketing & Communications
- Stage & Program Recognition
- Logos & Names on digital thank you slide
- Logos & Names on print collateral
- Individualized Social Media Posts
- 2 VIP Tables (8 guests)
- VIP cocktail hour & hors d'oeuvres
- Recognition in CHN Print Newsletter
- Logos on Event Merchandise
- Presence across CHN Virtual platforms
- Recognition in CHN Annual Report

## ***RUNWAY SPONSOR: \$5,000***

- Inclusion on all Marketing & Communications
- Stage & Program Recognition
- Logos & Names on digital thank you slide
- Logos & Names on print collateral
- Individualized Social Media Posts
- 1 VIP Table (4 guests)
- VIP cocktail hour & hors d'oeuvres
- Recognition in CHN Print Newsletter
- Presence across CHN Virtual platforms
- Recognition in CHN Annual Report

## ***FRONT ROW SPONSOR: \$2,500***

- Inclusion on all Marketing & Communications
- 4 front row seats
- Stage & Program Recognition
- Logos & Names on digital thank you slide
- Logos & Names on print collateral
- Individualized Social Media Posts

## ***BACKSTAGE SPONSOR: \$1,000***

- Program Recognition
- Logos & Names on digital thank you slide
- Individualized Social Media Posts

## ***TRENDSETTER SPONSOR: \$500***

- Program Recognition
- Logos & Names on digital thank you slide

Please contact Donald DeAngelis to confirm your sponsorship of this year's Red Ball. Looking for something custom? We're happy to work with you to meet your philanthropic goals. Thank you!

Donald.DeAngelis@ColoradoHealthNetwork.org or 303.837.1501