



COLORADO HEALTH NETWORK

Red Ball

Igniting awareness for World AIDS Day

2025 SPONSORSHIP
OPPORTUNITIES

SUNDAY, NOVEMBER 30th, 2025

For 42 years, Colorado Health Network has served thousands of individuals affected by HIV and other health conditions. Our six locations across the state provide a broad spectrum of free or low-cost wraparound care services strategically tailored to eliminate barriers to health care; empower our clients, patients, and program participants to achieve optimal wellbeing; and to improve the quality of life for the individuals and communities we serve.

Red Ball, our signature annual fashion show fundraiser, unites the leading creative minds of Denver's fashion scene with community advocates and thought leaders for one memorable night. At Red Ball, artists and activists, stylists, and social workers come together in support of one incredible cause--igniting awareness for World AIDS Day.

This year's Red Ball includes a high-energy fashion show, live entertainment, two full bars, a catered VIP reception, silent and live auctions, and much more. At CHN, we know that when we come together as a community, we break down barriers to care and generate awareness for those impacted by HIV past and present.

We invite you to sponsor this storied event. Red Ball promises to showcase the talent of Denver's finest designers while serving up fashion, philanthropy, and live performances in an upscale venue, united by a vision of the future with no new transmissions of HIV in Colorado by 2030.

Are you ready to make a difference with us?

Sincerely,

A handwritten signature in black ink, reading "Chris", with a long horizontal flourish extending to the right.

Christopher La Fleur
CHN Development, Event Producer



Sponsorship Opportunities

There are serious benefits to partnering with Colorado Health Network. Your event sponsorship supports our programming and clients while broadening the reach and awareness of your brand. Here's what you can expect by the numbers:

400: Estimated 2025 Red Ball attendance

20,000: Social media followers across all platforms

24,000: Email subscribers

Off the rack isn't for everyone--let's create the perfect fit for your brand. For custom sponsorship offerings, please email christopher.lafleur@coloradohealthnetwork.org

\$25,000

TITLE SPONSOR

1 AVAILABLE

Our most prestigious offering, the Title Sponsorship entitles one brand partner to the naming rights for the event in either of the following formats:

- The 2025 Red Ball, *powered by your brand*
- The 2025 Red Ball, *presented by your brand*

Other Benefits:

- 3 - 5 minutes of stage speaking time
- Inclusion on all event marketing and communications
- Stage and program recognition
- Logo or business name on digital thank you slide
- Logo on step n' repeat
- A dedicated email blast to guests
- One dedicated social media post and Instagram story
- Recognition in CHN newsletter
- Presence across CHN virtual platforms
- Recognition in CHN Annual Report

An elevated VIP experience:

- 3 VIP Tables (12 guests, includes bottle service)
- VIP cocktail hour and hors d'oeuvres
- VIP car service to and from a single location
- Meet and greet with designers

\$12,500

VIP RECEPTION SPONSOR

1 AVAILABLE

The VIP Reception Sponsorship entitles one brand partner to the naming rights for the pre-show VIP event in either of the following formats:

- The 2025 Red Ball VIP reception, *powered by your brand*
- The 2025 Red Ball VIP reception, *presented by your brand*

- 3 - 5 minutes of speaking time at the VIP reception
- Inclusion on all event marketing and communications
- Stage and program recognition
- Logo or business name on digital thank you slide
- Logo on step n' repeat
- A dedicated email blast to guests
- One dedicated social media post and Instagram story
- Recognition in CHN newsletter
- Presence across CHN virtual platforms
- Recognition in CHN Annual Report

VIP experience:

- 2 VIP Tables (8 guests, includes bottle service)
- VIP cocktail hour and hors d'oeuvres
- Meet and greet with designers



Photography by: Sheila Broderick

\$10,000

The SUPERMODEL

- Inclusion on all event marketing and communications
- Stage and program recognition
- Logo or business name on digital thank you slide
- Logo on step n' repeat
- One dedicated social media post and Instagram story
- Recognition in CHN newsletter
- Presence across CHN virtual platforms
- Recognition in CHN Annual Report

VIP experience:

- 2 VIP tables (8 guests, includes bottle service)
- VIP cocktail hour and hors d'oeuvres

\$5,000

The TRENDSETTER

- Inclusion on all marketing and communications
- Stage and program recognition
- Logo or business name on digital thank you slide
- Recognition in CHN newsletter
- Presence across CHN virtual platforms
- Recognition in CHN Annual Report

VIP experience:

- 1 VIP table (4 guests, includes bottle service)
- VIP cocktail hour and hors d'oeuvres

\$2,500

The ENTHUSIAST

- Inclusion on all marketing and communications
- Logo or business name on digital thank you slide
- Recognition in CHN newsletter
- Presence across CHN virtual platforms
- Recognition in CHN Annual Report
- 4 front row seats

\$1,000

The DANDY

- Program recognition
- 2 front row seats
- Logo or business name on digital thank you slide

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Photography by: Christopher Moore

