

COLORADO HEALTH NETWORK

AIDS QUILT

MEMORIAL

Friday, June 12th, 2026
Cheesman Park, Denver

Honoring the Legacy. Stewarding the Future.

More than 500,000 individuals were lost during the 1980's and 1990's to the AIDS crisis, a tragedy which catalyzed action and led to the formation of the Colorado AIDS Project. This nascent organization rose to meet the moment with dignity and respect. In the words of longtime employee Lupe Joyner, "We used to help people die. *Now we help them live.*"

Simultaneously, in an attempt to find closure and honor the memories of their lost loved ones, the AIDS Quilt was born. The original 1,920 panels were displayed on the National Mall, covering an area the size of a football field. In the years since, it has grown to more than 50,000 panels memorializing more than 100,000 individuals.

Though the crisis peaked in 1995, an immense need for high-quality healthcare remained. Like the AIDS Quilt, the Colorado AIDS Project evolved, becoming Colorado Health Network. The agency now sees clients across the state of Colorado, and has combined six agencies while expanding into wraparound care services for individuals affected by HIV. This important work and mission continues today.

Each year, our community gathers at the Cheesman Park Pavilion to honor those we have lost to the AIDS Crisis with a powerful display of 10 original panels from the AIDS Memorial Quilt. This moving event reminds us that every name, every story, every life matters.

We invite you to stand with us as a legacy partner of the 2026 AIDS Quilt Memorial. Your support ensures that this sacred gathering remains free and accessible to the community while helping us continue vital testing, prevention, and advocacy services throughout Colorado.

Sincerely,

A handwritten signature in black ink, appearing to read "Chris", with a long horizontal flourish extending to the right.

Christopher La Fleur
Associate Director of Development

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Sponsorship Opportunities

PRESENTING PARTNER – \$5,000

- PREMIER NAME/LOGO PLACEMENT ON LEGACY WALL, PROGRAMS, AND SOCIAL PROMOTIONS
- VERBAL RECOGNITION DURING THE SPEAKER PROGRAM AND VIGIL
- OPPORTUNITY TO SHARE A 2-MINUTE MESSAGE DURING THE MEMORIAL PROGRAM
- NAME/LOGO FEATURED ON SPONSORED QUILT PANEL SIGNAGE
- NAME/LOGO ON WEBSITE
- RECOGNITION ON SOCIAL MEDIA OUTREACH
- EXHIBITOR SPACE AT THE EVENT (MUST PROVIDE YOUR TENT)

MEMORIAL PARTNER – \$2,500

- LOGO PLACEMENT ON “LEGACY WALL”, EVENT SIGNAGE AND PROGRAMS
- VERBAL ACKNOWLEDGMENT DURING THE MEMORIAL PROGRAM
- NAME FEATURED ON ONE QUILT PANEL SIGN
- NAME/LOGO ON WEBSITE
- RECOGNITION IN SOCIAL MEDIA PROMOTIONS
- EXHIBITOR SPACE AT THE EVENT (MUST PROVIDE YOUR TENT)

QUILT BLOCK PARTNER – \$1,000

- LOGOS & NAMES ON PRINT COLLATERAL
- PRESENCE ACROSS CHN VIRTUAL MEDIA
- EXHIBITOR SPACE AT THE EVENT (MUST PROVIDE YOUR TENT)
- RECOGNITION IN CHN ANNUAL REPORT

COMMUNITY PARTNER – \$500

- NAME INCLUDED ON COMMUNITY SPONSOR BANNER AND EVENT PROGRAM

Our team is happy to work with you to meet your philanthropic goals.
Contact christopher.lafleur@coloradohealthnetwork.org for more information.