
COLORADO HEALTH NETWORK



WHISKEY

A WINE



**Sponsorship
Opportunities**

AGING LIKE FINE WINE

COLORADO HEALTH NETWORK

For 43 years, Colorado Health Network has served thousands of individuals affected by HIV and other health conditions. Over the decades, we've innovated and expanded our services, which, together with advancements in HIV treatment, enable us to provide clients with both quantity and quality of life.

You could say we're aging like fine wine.

Clients receive a broad spectrum of free or low-cost wraparound care services, including medical and dental care, case management, behavioral health services, housing assistance, food banks, and emergency financial assistance. The care we provide is strategically tailored to eliminate barriers to health care; empower our clients, patients, and program participants to achieve optimal well-being; and improve the quality of life for the individuals and communities we serve.

We lean on supporters like you to help us provide this care to our clients with dignity and respect. We invite you to sponsor our signature Whisky & Wine event, held in partnership with Pearl Wine Company, and do just that. Guests and sponsors can expect a high-end, world-class experience.

Held at the official residence of the mayor of Denver, we combine tastings of luxury wines and whiskeys, a coffee bar, live jazz band, and catered nibbles. Immerse yourself in this rarefied world of complex flavors, all while supporting our food bank programs.

Are you ready to make a difference with us? Enclosed, you'll find a variety of options to support our work and bring wide recognition to your brand. We can't wait to host you.

Sincerely,



Christopher La Fleur
Associate Director of Development

christopher.lafleur@coloradohealthnetwork.org



Summer

WHISKEY & WINE TASTING



Whether you're a wine connoisseur or a casual enthusiast, this event promises a memorable evening of discovery and enjoyment.

11 July

03.00-7.00

Cableland

4150 E. SHANGRI LA DRIVE

DENVER, CO 80246



200:

Estimated high net-worth individuals attending the 2026 Whiskey & Wine event.



20,000:

Social media followers across all platforms.



24,000:

Email subscribers.



SPONSORSHIPS

\$12,500

The Champagne

Includes 10 tickets

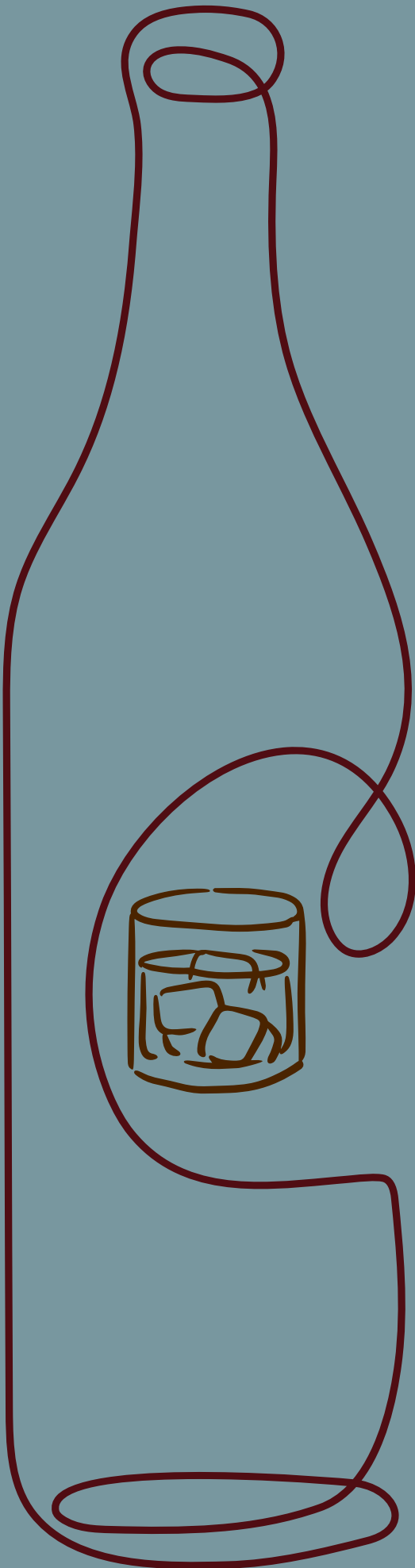
- Inclusion on all event marketing and communications
- Your logo on branded napkins, bar keys, or other item
- Stage and program recognition
- A full page advertisement or editorial feature in the event program
- Logo or business name on digital thank you slide
- Logo or business name in event program
- Logo on Scotch Tasting ticketing and event page
- Logo or business name on step n' repeat
- Recognition in CHN newsletter
- Recognition in CHN Annual Report
- One dedicated social media post and Instagram story

\$6,000

The Tuscany

Includes 6 tickets

- Inclusion on all event marketing and communications
- Stage and program recognition
- A half page advertisement or editorial feature in the event program
- Logo or business name on digital thank you slide
- Logo or business name in event program
- Logo on Scotch Tasting ticketing and event page
- Logo or business name on step n' repeat
- Recognition in CHN newsletter
- Recognition in CHN Annual Report



SPONSORSHIPS

\$3,000

The Napa
Includes 3 tickets

- Inclusion on all event marketing and communications
- Stage and program recognition
- Logo or business name on digital thank you slide
- Logo or business name in event program
- Logo on ticketing and event page
- Logo or business name on step n' repeat
- Recognition in CHN newsletter
- Recognition in CHN Annual Report

\$1,500

The Sonoma
Includes 2 tickets

- Stage and program recognition
- Logo or business name on digital thank you slide
- Logo or business name in event program
- Recognition in CHN newsletter
- Recognition in CHN Annual Report

Some tastes are a little complex. If you prefer ordering your sponsorship off-menu, let our marketing mixologists craft the perfect blend to suit your needs.

**Contact christopher.lafleur@coloradohealthnetwork.org
for more information.**



A la carte vendor branding

WHISKEY & WINE TASTING



For our spirit and wine partners who are seeking wider recognition of their brand, we've created these exclusive a la carte branding options. We'll raise a glass to that (and you).



Step-and-Repeat Banner \$200

Brand our backdrop with your logo at the event entrance for guest photo ops.



Gift Bag Inclusions \$100

Get branded items, flyers, etc. into the hands of our guests with placement in the gift bags.



Digital Presence \$150

Inclusion in all event marketing and communications. Logo on the Whisky & Wine ticketing and event page.



Live Stage Mention \$50

Have the host or performers work your brand into their program speeches.



All-In Package \$350

Receive all the above options at a 30% discount.

