
COLORADO HEALTH NETWORK

Red Ball

WAR *of the* ROSES

SUNDAY, NOVEMBER 22ND, 2026

Sponsorship Opportunities

FOR 43 YEARS, COLORADO HEALTH NETWORK HAS SERVED THOUSANDS OF INDIVIDUALS AFFECTED BY HIV AND OTHER HEALTH CONDITIONS. OUR SIX LOCATIONS ACROSS THE STATE PROVIDE A BROAD SPECTRUM OF FREE OR LOW-COST WRAPAROUND CARE SERVICES STRATEGICALLY TAILORED TO ELIMINATE BARRIERS TO HEALTH CARE; EMPOWER OUR CLIENTS, PATIENTS, AND PROGRAM PARTICIPANTS TO ACHIEVE OPTIMAL WELLBEING; AND TO IMPROVE THE QUALITY OF LIFE FOR THE INDIVIDUALS AND COMMUNITIES WE SERVE.

THIS YEAR'S EVENT INCLUDES A HIGH-ENERGY FASHION SHOW, LIVE ENTERTAINMENT, TWO FULL BARS, A CATERED VIP RECEPTION, SILENT AND LIVE AUCTIONS, AND MUCH MORE. AT COLORADO HEALTH NETWORK, WE KNOW THAT WHEN WE COME TOGETHER AS A COMMUNITY, WE BREAK DOWN BARRIERS TO CARE AND GENERATE AWARENESS FOR THOSE IMPACTED BY HIV PAST AND PRESENT.

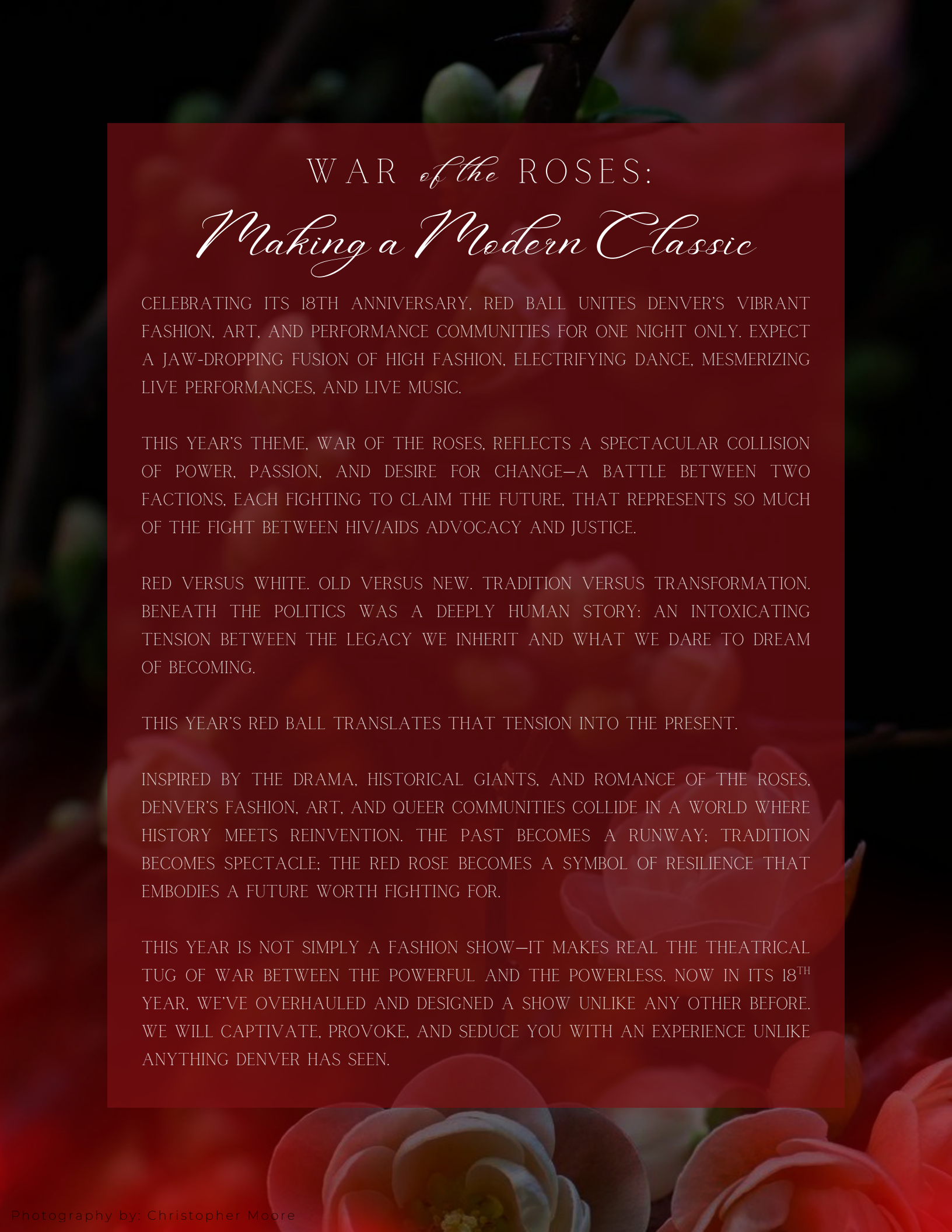
WE INVITE YOU TO SPONSOR THIS STORIED EVENT. RED BALL PROMISES TO SHOWCASE THE TALENT OF DENVER'S FINEST DESIGNERS WHILE SERVING UP FASHION, PHILANTHROPY, AND LIVE PERFORMANCES IN AN UPSCALE VENUE, UNITED BY A VISION OF THE FUTURE WITH NO NEW TRANSMISSIONS OF HIV IN COLORADO BY 2030.

ARE YOU READY TO MAKE A DIFFERENCE WITH US?

SINCERELY,

Christopher La Fleur

ASSOCIATE DIRECTOR OF DEVELOPMENT
EVENT PRODUCER

The background of the entire page is a close-up photograph of red roses. The roses are in various stages of bloom, with some showing deep red petals and others appearing more as buds. The lighting is soft, creating a romantic and elegant atmosphere. The text is overlaid on a semi-transparent dark red rectangular area in the center of the image.

WAR *of the* ROSES:

Making a Modern Classic

CELEBRATING ITS 18TH ANNIVERSARY, RED BALL UNITES DENVER'S VIBRANT FASHION, ART, AND PERFORMANCE COMMUNITIES FOR ONE NIGHT ONLY. EXPECT A JAW-DROPPING FUSION OF HIGH FASHION, ELECTRIFYING DANCE, MESMERIZING LIVE PERFORMANCES, AND LIVE MUSIC.

THIS YEAR'S THEME, WAR OF THE ROSES, REFLECTS A SPECTACULAR COLLISION OF POWER, PASSION, AND DESIRE FOR CHANGE—A BATTLE BETWEEN TWO FACTIONS, EACH FIGHTING TO CLAIM THE FUTURE, THAT REPRESENTS SO MUCH OF THE FIGHT BETWEEN HIV/AIDS ADVOCACY AND JUSTICE.

RED VERSUS WHITE. OLD VERSUS NEW. TRADITION VERSUS TRANSFORMATION. BENEATH THE POLITICS WAS A DEEPLY HUMAN STORY: AN INTOXICATING TENSION BETWEEN THE LEGACY WE INHERIT AND WHAT WE DARE TO DREAM OF BECOMING.

THIS YEAR'S RED BALL TRANSLATES THAT TENSION INTO THE PRESENT.

INSPIRED BY THE DRAMA, HISTORICAL GIANTS, AND ROMANCE OF THE ROSES, DENVER'S FASHION, ART, AND QUEER COMMUNITIES COLLIDE IN A WORLD WHERE HISTORY MEETS REINVENTION. THE PAST BECOMES A RUNWAY; TRADITION BECOMES SPECTACLE; THE RED ROSE BECOMES A SYMBOL OF RESILIENCE THAT EMBODIES A FUTURE WORTH FIGHTING FOR.

THIS YEAR IS NOT SIMPLY A FASHION SHOW—IT MAKES REAL THE THEATRICAL TUG OF WAR BETWEEN THE POWERFUL AND THE POWERLESS. NOW IN ITS 18TH YEAR, WE'VE OVERHAULED AND DESIGNED A SHOW UNLIKE ANY OTHER BEFORE. WE WILL CAPTIVATE, PROVOKE, AND SEDUCE YOU WITH AN EXPERIENCE UNLIKE ANYTHING DENVER HAS SEEN.

Sponsorship Opportunities

THERE ARE SERIOUS BENEFITS TO PARTNERING WITH COLORADO HEALTH NETWORK. YOUR EVENT SPONSORSHIP SUPPORTS OUR PROGRAMMING AND CLIENTS WHILE BROADENING THE REACH AND AWARENESS OF YOUR BRAND. HERE'S WHAT YOU CAN EXPECT BY THE NUMBERS:

450: ESTIMATED 2026 RED BALL ATTENDANCE

20,000: SOCIAL MEDIA FOLLOWERS ACROSS ALL PLATFORMS

24,000: EMAIL SUBSCRIBERS

OFF THE RACK ISN'T FOR EVERYONE--LET'S CREATE THE PERFECT FIT FOR
YOUR BRAND. FOR CUSTOM SPONSORSHIP OFFERINGS, PLEASE EMAIL
CHRISTOPHER.LAFLEUR@COLORADOHEALTHNETWORK.ORG

\$25,000

TITLE SPONSOR

1 AVAILABLE

OUR MOST PRESTIGIOUS OFFERING, THE TITLE SPONSORSHIP ENTITLES ONE BRAND PARTNER TO THE NAMING RIGHTS FOR THE EVENT IN EITHER OF THE FOLLOWING FORMATS:

THE 2026 RED BALL, POWERED BY YOUR BRAND
THE 2026 RED BALL, PRESENTED BY YOUR BRAND

OTHER BENEFITS:

- 3 - 5 MINUTES OF STAGE SPEAKING TIME
- INCLUSION ON ALL EVENT MARKETING AND COMMUNICATIONS
- STAGE AND PROGRAM RECOGNITION
- LOGO OR BUSINESS NAME ON DIGITAL THANK YOU SLIDE
- LOGO ON STEP N' REPEAT
- A DEDICATED EMAIL BLAST TO GUESTS
- ONE DEDICATED SOCIAL MEDIA POST AND INSTAGRAM STORY
- RECOGNITION IN CHN NEWSLETTER
- PRESENCE ACROSS CHN VIRTUAL PLATFORMS
- RECOGNITION IN CHN ANNUAL REPORT

AN ELEVATED VIP EXPERIENCE:

- 3 VIP TABLES (12 GUESTS, INCLUDES BOTTLE SERVICE)
- VIP COCKTAIL HOUR AND HORS D'OEUVRES
- VIP CAR SERVICE TO AND FROM A SINGLE LOCATION
- MEET AND GREET WITH DESIGNERS

\$7,500

VIP RECEPTION SPONSOR

1 AVAILABLE

THE VIP RECEPTION SPONSORSHIP ENTITLES ONE BRAND PARTNER TO THE NAMING RIGHTS FOR THE PRE-SHOW VIP EVENT IN EITHER OF THE FOLLOWING FORMATS:

THE 2026 RED BALL VIP RECEPTION, POWERED BY YOUR BRAND
THE 2026 RED BALL VIP RECEPTION, PRESENTED BY YOUR BRAND

- 3 - 5 MINUTES OF SPEAKING TIME AT THE VIP RECEPTION
- INCLUSION ON ALL EVENT MARKETING AND COMMUNICATIONS
- STAGE AND PROGRAM RECOGNITION
- LOGO OR BUSINESS NAME ON DIGITAL THANK YOU SLIDE
- LOGO ON STEP N' REPEAT
- A DEDICATED EMAIL BLAST TO GUESTS
- ONE DEDICATED SOCIAL MEDIA POST AND INSTAGRAM STORY
- RECOGNITION IN CHN NEWSLETTER
- PRESENCE ACROSS CHN VIRTUAL PLATFORMS
- RECOGNITION IN CHN ANNUAL REPORT

VIP EXPERIENCE:

- 2 VIP TABLES (8 GUESTS, INCLUDES BOTTLE SERVICE)
- VIP COCKTAIL HOUR AND HORS D'OEUVRES
- MEET AND GREET WITH DESIGNERS



Photography by: Christopher Moore

\$10,000

THE SUPERMODEL

- INCLUSION ON ALL EVENT MARKETING AND COMMUNICATIONS
- STAGE AND PROGRAM RECOGNITION
- LOGO ON DIGITAL THANK YOU SLIDE
- LOGO ON STEP N' REPEAT
- ONE DEDICATED SOCIAL MEDIA POST AND INSTAGRAM STORY
- RECOGNITION IN CHN NEWSLETTER
- PRESENCE ACROSS CHN VIRTUAL PLATFORMS
- RECOGNITION IN CHN ANNUAL REPORT

VIP EXPERIENCE:

- 2 VIP TABLES (8 GUESTS, INCLUDES BOTTLE SERVICE)
- VIP COCKTAIL HOUR AND HORS D'OEUVRES

\$5,000

THE TRENDSETTER

- INCLUSION ON ALL MARKETING AND COMMUNICATIONS
- STAGE AND PROGRAM RECOGNITION
- LOGO OR BUSINESS NAME ON DIGITAL THANK YOU SLIDE
- RECOGNITION IN CHN NEWSLETTER
- PRESENCE ACROSS CHN VIRTUAL PLATFORMS
- RECOGNITION IN CHN ANNUAL REPORT

VIP EXPERIENCE:

- 1 VIP TABLE (4 GUESTS, INCLUDES BOTTLE SERVICE)
- VIP COCKTAIL HOUR AND HORS D'OEUVRES

\$2,500

THE ENTHUSIAST

- INCLUSION ON ALL MARKETING AND COMMUNICATIONS
- LOGO OR BUSINESS NAME ON DIGITAL THANK YOU SLIDE
- RECOGNITION IN CHN NEWSLETTER
- PRESENCE ACROSS CHN VIRTUAL PLATFORMS
- RECOGNITION IN CHN ANNUAL REPORT
- 4 FRONT ROW SEATS

\$1,000

THE DANDY

- PROGRAM RECOGNITION
- 2 FRONT ROW SEATS
- LOGO OR BUSINESS NAME ON DIGITAL THANK YOU SLIDE

